



SHANNON LEE
WALKER



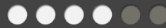
UI/UX DEVELOPER

SKILLS

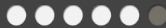
PHOTOSHOP



ILLUSTRATOR



DREAMWEAVER



PREMIERE



WORDPRESS



MAGENTO



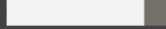
PRESTASHOP



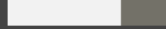
VISUAL STUDIO



HTML/CSS



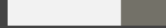
JS/JQUERY



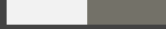
ANGULAR



BOOTSTRAP



PHP



MYSQL



801-792-2069

www.Multimedia-Creations.com

ShannonWalker@comcast.net



PROFILE

Highly creative and multifaceted UI/UX Developer with extensive experience in visual art and design/multimedia. Exceptional collaborative and interpersonal skills, as well as a dynamic team player with well-developed written and communication abilities.



EXPERIENCE

WEB DEVELOPER

FREELANCE

MAY 2010 - Present

Provided web site, UI/UX design and Branding solutions for a diverse industry of clients.

Solutions

- ✔ Created and executed unique web development projects utilizing Adobe Creative Suite, WordPress, Magento, HTML/CSS, jQuery and PHP.
- ✔ Produced unique logo designs including online ads, brochures and business cards to increase brand awareness.

UI/UX DEVELOPER

JORGENSEN COMPANIES

FEB 2015 - JULY 2016

Entrusted with improving UX for web properties, Jorgenson Machine Tools and JMT. New UI implementation with an emphasis on mobile first design principals through quantitative/qualitative research.

UX Improvements

- ✔ Established UX design as the first stage of all responsive web application developments, instituting a user-centered design approach.
- ✔ Overhauled two of Jorgenson Companies division web sites to optimize the user experience. Newly launched sites have more than quadrupled visit-to-lead ratios, while shrinking page-abandonment rate by 21%.

WEB DESIGNER

OVERSTOCK.COM

JULY 2009 - MAR 2010

Responsible for the creation and deployment of animated and static ads to increase site traffic.

Solutions

- ✔ Designed and implemented ads, landing pages and print publications utilizing Photoshop, Illustrator, Flash, HTML/CSS and JavaScript.
- ✔ Mastered the ability to use existing style guides to maintain and enhance corporate identity, along with an understanding of SEO best practices.



EDUCATION

VEMG

ART INSTITUTE OF COLORADO

MAY 2004 (1 year)

Gained experience in non-linear video editing, DVD authoring and advanced 3D modeling.

AAS

SALT LAKE COMMUNITY COLLEGE

MAY 2002

Majored in Visual Art and Design with a minor in Multimedia. Sustained a cumulative 3.5 GPA and was on the Dean's List.